



PRESS RELEASE

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COLCHESTER, NOVA SCOTIA LATEST GRANT RECIPIENT FROM FOAM RECYCLING COALITION

County facility to expand recycling program to include food and protective packaging

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Residents and commercial outlets in Colchester County, Nova Scotia can soon add polystyrene foam foodservice packaging, egg cartons, meat trays and protective packaging to their recycling bins, thanks to a \$50,000 grant from the Foam Recycling Coalition.

Colchester County will use the grant money to upgrade their facility and purchase equipment that compacts polystyrene foam into bricks prior to transportation to the end markets. The recovered foam will be processed in a material recovery facility owned by the Municipality of the County of Colchester. This Kempton facility, located in the center of Nova Scotia and near the Trans-Canada Highway, also provides processing contracts with neighboring municipalities and waste management authorities.

“Colchester demonstrated to us a strong desire and commitment to recycle foam, which is exactly what we’re looking for from our grant winners,” said Lynn Dyer, president of the Foodservice Packaging Institute, which houses the coalition. “In particular, their customer communications and outreach plans will highlight how easy it is to recycle and process foam.”

An example of their current communications program is an active Twitter feed, @ColchesterWRM.

Colchester County is the first recipient outside the U.S. to win a grant from the coalition. The grant program is designed to increase the collection, processing, and marketing of post-consumer polystyrene foam in North America.

“In Colchester County, Nova Scotia, polystyrene foam will no longer be looked upon as the one that got away,” said Wayne Wamboldt, director of waste management for Colchester County. “Although it has long been recognized that polystyrene products are a valuable commodity, the expense of shipping a product to market that is mostly air has deterred the recycling of this material. Now, with recent developments in densifying equipment, it is possible to get recycled polystyrene material to markets in a cost effective manner. With support from the Foam Recycling Coalition, Colchester County is in the process of purchasing equipment and upgrading the material recovery facility to begin recycling polystyrene foam products. In Colchester County, polystyrene will soon be a recyclable material.”

The grant is made possible through contributions to the Foam Recycling Coalition, which focuses exclusively on increased recycling of post-consumer polystyrene foam. Its members include Americas Styrenics; Cascades

Canada ULC; CKF Inc.; Chick-fil-A; Commodore; Convermex; D&W Fine Pack; Dart Container Corp.; Dolco Packaging, A Tekni-Plex Company; Dyne-A-Pak; Genpak; Hawaii Foam Products; NOVA Chemicals Corp.; Pactiv Foodservice/Food Packaging; Shell Chemical LP; Styrolution America; and TOTAL Petrochemicals & Refining USA. Additional support of the coalition comes from the EPS Industry Alliance.

The coalition will continue to offer grants that promote foam recycling in residential curbside, drop-off and commercial programs. Additional grant recipients will be announced later this year. More information about foam recycling is available at www.fpi.org/recyclefoam.

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ABOUT FPI: Founded in 1933, the Foodservice Packaging Institute (FPI) is the leading authority for the North American foodservice packaging industry. FPI encourages the responsible use of all foodservice packaging through promotion of its benefits and members' products. Serving as the voice of the industry to educate and influence stakeholders, FPI provides a legal forum to address the challenges and opportunities facing the foodservice packaging industry. Members include foodservice packaging manufacturers and their raw material and machinery suppliers, restaurants, grocery and convenience stores, distributors and nearly 50 school districts, colleges and universities. Learn more at www.fpi.org.

ABOUT FRC: The Foam Recycling Coalition (FRC) was formed under the Foodservice Packaging Institute in 2014 to support increased recycling of foodservice packaging made from polystyrene foam. FRC shares general information on foam recycling, provides technical resources and offers funding assistance to programs ready to start or strengthen post-consumer foam recycling. Members include stakeholders from throughout the foodservice packaging value chain. Learn more at www.fpi.org/stewardship.