

NEWS

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May 20, 2005
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Expanded 2005 Foodservice Packaging Awards Competition Announced

FALLS CHURCH, VA. (May 20, 2005) --- The Foodservice & Packaging Institute, Inc. (FPI) and *QSR* magazine announced today that they are now accepting entries for an expanded 2005 QSR-FPI Foodservice Packaging Awards competition. Deadline for entries has been set for August 5, 2005.

The number of categories for the 2005 competition has been expanded from five to seven, two categories from last year's competition, and five new categories. They are:

From the 2004 competition:

- **The Wow!!! Factor**
- **Product Manufacturing Innovation**

New for 2005:

- **Consumer Convenience-Beverage**
- **Consumer Convenience-Food Packaging**
- **Graphic Design Distinction-Single Package**
- **Brand Delivery-Family of Packaging**
- **Children's Meal Packaging**

“The new categories for the competition come from what we have learned from our past three competition programs,” said John R. Burke, FPI president. “We want the categories to reflect what is going on the foodservice packaging marketplace. That means that each year we need to evaluate entries from the year before, as well as comments from the competition judges on how entries could be better organized.”

WEBB HOWELL COMMENT

As in the past, the winners from each of the seven categories will be in contention for the overall “2005 Foodservice Package of the Year” designation. Winners of the 2005 competition will be announced at the FPI Board of Directors meeting October 6, 2005, in Colorado Springs, CO, and featured in the November 2005 edition of *QSR* magazine.

Information on how to enter the 2005 competition is available over the Internet at www.qsrmagazine.com/packagingawards. Judging for the competition will take place in late-August.

Judges will again select first, second and third place winners from each category. There will also be up to three honorable mentions awarded per category where warranted. Last year, 125 entries from more than 65 foodservice operator companies were entered in the five categories.

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The Foodservice & Packaging Institute Inc., headquartered in Falls Church, Va., is the material-neutral trade association for converters, raw material and machinery suppliers of foodservice packaging products, and the foodservice operators using these products.