



2008 QSR-FPI Foodservice Package of the Year



CHICKEN FINGERS HAND

Company: HAVI Global Solutions
Manufacturer: Zott
Operator: McDonald's Latin America
Contact: Jeanette Ray
jray@havigs.com
(630) 493-7400

2008 QSR-FPI Foodservice Packaging Awards
Children's Meal Packaging Category
(6 entries)

First Place

CHICKEN FINGERS HAND

Company: HAVI Global Solutions
Manufacturer: Zott
Operator: McDonald's Latin America
Contact: Jeanette Ray
jray@havigs.com
(630) 493-7400



Second Place

PARADISE BAKERY & CAFÉ KIDS

Company/Design Firm: C3 – Creative Consumer Concepts
Manufacturer: Harmony Printing & Development Company
Operator: Paradise Bakery & Café
Contact: Chris Evans
cevans@c3mail.com
(913) 327-2241



Third Place

KIDS CUP

Company/Manufacturer: Solo Cup Company
Contact: Alex Falconer
alex.falconer@solocup.com
(847) 579-3517



Honorable Mention

NESQUIK RTD PACKAGE

Company/Manufacturer: Nestlé USA
Contact: Joanna Yarbrough
joanna.yarbrough@us.nestle.com
(818) 549-6567



2008 QSR-FPI Foodservice Packaging Awards
Product Manufacturing Innovation Category
(10 entries)

First Place

IN-MOLD LABEL PWEPS COFFEE CUP

Company: HAVI Global Solutions
Manufacturers: Convermex, PPD
Operators: McDonald's Latin America,
McDonald's Asia Pacific
Contact: Jeanette Ray
jray@havigs.com
(630) 493-7400



Second Place

PICCADILLY PIZZA 6.5" PERSONAL PIZZA

Company/Manufacturer: OlymPak Printing and Packaging
Design Firm: Mello Smello Design and Graphics
Contact: Gary Syvertsen
gsyvertsen@olympak.com
(763) 504-5922



Third Place

DYNE-A-PAK NATURE™ FOAM TRAYS

Company/Manufacturer: Dyne-A-Pak Inc.
Contact: Paul Boudrias
pboudria@dyneapak.com
(450) 667-3626



2008 QSR-FPI Foodservice Packaging Awards
Consumer Convenience Category
(36 entries)

First Place

GLIDE SOLO

Company/Design Firm: Tray Innovations Inc.
Manufacturer: Cameo Container Corporation
Contact: Dotison McThay
dotison@trayinnovations.com
(773) 339-2171



Second Place

HOT N HANDY POUCH

Company/Manufacturer: Robbie Manufacturing
Contact: Penny Sweeney
pennys@robbiemfg.com
(913) 492-3400



Third Place

FRUIT AND YOGURT PARFAIT PACKAGE

Company: HAVI Global Solutions
Manufacturers: Pactiv Corporation, Solo Cup Company
Operator: McDonald's USA
Contact: Jeanette Ray
jray@havigs.com
(630) 493-7400



Honorable Mention

DENNY'S® DOME

Company/Manufacturer: Pactiv Corporation
Operator: Denny's®
Contact: Craig Cappel
ccappel@pactiv.com
(847)482-3710



Honorable Mention

SAFE-T-FRESH PACKAGING

Company: Del Monte Fresh Produce, N.A.
Manufacturer: Inline Plastics Corporation
Contact: Vidya Samsundar
vsamsundar@freshdelmonte.com
(305) 520-8012



2008 QSR-FPI Foodservice Packaging Awards
Graphic Design Distinction – Single Package Category
(51 entries)

First Place

PAPER SALAD PACKAGE

Company: HAVI Global Solutions
Manufacturer: Seda
Operator: McDonald's Europe
Contact: Jeanette Ray
jray@havigs.com
(630) 493-7400



Second Place

HERO CUPS

Company/Operator: Firehouse Subs
Manufacturer: Letica Corporation, Maui Cup Division
Design Firm: Erwin-Penland
Contact: Melissa Simpson
msimpson@firehousesubs.com
(904) 886-8300



Third Place

INSIDE PRINTED SBS CLAMSHELL

Company: HAVI Global Solutions
Manufacturer: Carter Holt Harvey
Operator: McDonald's Australia
Contact: Jeanette Ray
jray@havigs.com
(630) 493-7400



Honorable Mention

SPIDER-MAN™ 3 PIZZA BOX

Company/Operator: Papa John's International
Manufacturer: Temple-Inland
Contact: Kevin Matthews
kevin_matthews@papajohns.com
(502) 261-4154



Honorable Mention

“TO-GO” CONTAINERS

Company/Operator: Maggie Moo's Ice Cream & Treatery
Manufacturer: Solo Cup Company
Design Firm: NexCen Brands, Inc.
Contact: Jessie Snider
jessie.snider@ogilvypr.com
(404) 881-2318



2008 QSR-FPI Foodservice Packaging Awards
Brand Delivery – Family of Packaging Category
(19 entries)

First Place

BRANDED PACKAGING

Company: Guzman y Gomez Mexican Taqueria™

Manufacturer: Various

Design Firm: The Creative Method

Contact: Robert Hazan

robert@guzmanygomez.com

+61 2 9380 9779 (in Australia) / (646) 502-5286 (in the U.S.)



Second Place

COUNTRY FIXINS' FOOD PACKAGING

Company/Operator: Cracker Barrel Old Country Store

Manufacturer: Various

Design Firm: Sponge

Contact: Rebecca Allen

rebecca.allen@crackerbarrel.com

(615) 235-4132



Third Place

QUICK CHEK BRANDED PACKAGING

Company/Operator: Quick Chek

Manufacturer: Various

Design Firm: Oxford Communications

Contact: Heather Kolesa

heather@oxfordcommunications.com

(609) 397-4242



Honorable Mention

RE-IMAGE PACKAGING SUITE

Company/Operator: Jack In The Box

Manufacturer: Various

Contact: Patti Foley

patti.foley@jackinthebox.com

(858) 571-2151



Honorable Mention

KRYSTAL SQUARE OFF IV PACKAGING

Company/Operator: The Krystal Company

Manufacturers: Rock-Tenn Company,

Letica Corporation, Maui Cup Division

Design Firm: The Johnson Group

Contact: Keeli Crewe

kcrewe@johnngroup.com

(423) 424-3028



2008 QSR-FPI Foodservice Packaging Awards
The Wow! Factor Category
(34 entries)

First Place

BIG STUFF™ CROWD PLEASER PIZZA

Company: Hot Stuff Foods®

Manufacturer: Green Bay Packaging

Design Firm: Lawrence & Schiller

Contact: Win Davis

win@win-formation.com

(804) 360-8264



First Place

CAPTAIN SORENSEN'S® DATIL PEPPER HOT SAUCE

Company/Operator: Firehouse Subs

Manufacturer: Infinity Hospitality

Design Firm: Erwin-Penland

Contact: Melissa Simpson

msimpson@firehousesubs.com

(904) 886-8300



Third Place

DENNY'S® DOME

Company/Manufacturer: Pactiv Corporation

Operator: Denny's®

Contact: Craig Cappel

ccappel@pactiv.com

(847) 482-3710



Honorable Mention

SMART TOP™ RECLOSABLE LID

Company/Manufacturer: Georgia-Pacific Food

Services Solutions

Contact: Chuck Knudsen

chuck.knudsen@gapac.com

(404) 652-6414



Honorable Mention

KRYSTAL HOLIDAY STEAMER PACK

Company/Operator: The Krystal Company

Manufacturer: Rock-Tenn Company

Design Firm: The Johnson Group

Contact: Keeli Crewe

kcrewe@johnsgroup.com

(423) 424-3028

