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**Toronto Public Health Selected 2011 Crumbine Award Winner**

(May 13, 2011 - Falls Church, Va.) Toronto Public Health has been selected as the recipient of the 2011 *Samuel J. Crumbine Consumer Protection Award for Excellence in Food Protection*.

For 56 years, the Crumbine Award, named for one of the most renowned public health sanitarians in the United States, has been presented to a local public health unit by a jury of leading environmental health officials and public health sanitarians and is the most prestigious recognition that a public health unit can receive. Crumbine winners serve as models for other public health and safety programs across the nation. For the first time in its history, the Crumbine Award has been bestowed upon a Canadian jurisdiction.

2011 Crumbine Award Jury Chair Keith L. Krinn of Columbus [Ohio] Public Health (the 2009 Crumbine Award winner) said, "Toronto Public Health's Food Inspection and Disclosure Program has described a highly innovative consumer protection program in which the key element of transparency, *DineSafe*, allows Toronto residents and visitors to make informed consumer decisions concerning their patronage. Moreover, the program has demonstrated a significant increase in compliance with city and provincial food protection regulations and a corresponding decrease in reported food-borne illnesses since implementing the signage component of *DineSafe*. Further, Toronto Public Health has shared their color-coded signage program and it has already been replicated by multiple jurisdictions, not only across Canada and the United States but in the United Kingdom and other locations across the globe. Toronto Public Health's Food Protection Program is truly a model program in food safety."



"We are honoured to be the recipient of this prestigious award for consumer protection," said Dr. David McKeown, Medical Officer of Health for the City of Toronto. "Public health organizations around the world have implemented similar restaurant inspection programs based on our model of transparency, and we are pleased that the program is being recognized as the gold standard in food safety. This award also represents the dedication of our inspection staff and the restaurant operators who work hard to protect the health of residents and visitors in Toronto."

Toronto Public Health will receive the Crumline Award at the Annual Educational Conference of the National Environmental Health Association, June 18-20 in Columbus, Ohio. Award presentations will also be made at the annual meetings of the International Association for Food Protection, July 29-August 3 in Milwaukee, Wisconsin and National Association of County and City Health Officials, July 20-22 in Hartford, Connecticut.

The Crumline Award is supported by the Conference for Food Protection, in cooperation with the American Academy of Sanitarians, American Public Health Association, Association of Food & Drug Officials, Foodservice Packaging Institute, International Association for Food Protection, National Association of County and City Health Officials, National Environmental Health Association, National Restaurant Association Solutions, National Sanitation Foundation International and Underwriters Laboratories Inc.

For more information about the Crumline Award, please contact Natha Freiburg at [nfreiburg@fpi.org](mailto:nfreiburg@fpi.org). A copy of Toronto's award-winning application may be found on the FPI website at [www.fpi.org](http://www.fpi.org).

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