



WNA brings new Petites Square Tasting Glass and Lid. WNA brings more innovation to the table with Petites®, a line of small disposable serving products designed as the ideal solution for presenting ‘small plates.’ These versatile pieces are an elegant enhancement for creative displays of tasting menus. The new 3.5 ounce Square Tasting Glass has endless application possibilities; from savory bites to desserts and tastings, it is ideal to display exquisite food presentations. WNA currently offers the Square Tasting Glass in a 1.75 ounce size and the popularity of this stylish product has sparked the interest for WNA to offer a larger size of the same item. Additionally, the new universal PET dome lid fits both the 1.75 ounce Square Tasting Glass and the new 3.5 ounce Square Tasting Glass. The secure fit lid is designed for stacking and easy transport.

WNA announces another addition to its popular Reflections™ line with Reflections™ Stemware. With the addition of drinkware to the Reflections™ line, WNA continues to offer the most complete line of disposables emulating silver and fine crystal. Creating a “wow” impression with the convenience of a disposable, Reflections™ Stemware, used with Reflections™ cutlery and Masterpiece™ dinnerware, creates the ultimate disposable table setting. The new Reflections™ Stemware is available in a 5 ounce champagne glass and a 6 ounce wine glass.



For more information about any of WNA's upscale disposable products, contact your local foodservice distributor, or WNA at (888) 962-2877 or at www.wna.biz. Also, on Facebook www.facebook.com/WNAinc.

D&W Fine Pack launches new Cruiser Bowl™ container and lid line. D&W Fine Pack brings its new Cruiser Bowl™ container and lid line to a broad range of applications targeted for use in restaurant take-out and deli grab-and-go. The bowls are available in 10 sizes for portion control and feature Power Seal™ lids to protect against leaks and spills. Two of the more popular options are the 12 ounce bowl in tall or squat size and the 8 ounce “car cup,” perfect for single-serve foods. For use in hot or cold applications, the Cruiser Bowl product line is microwavable, reusable and top-rack dishwasher safe. Designed with a stackable feature, the Cruiser Bowl line is easy to transport and maximizes storage space. The Cruiser Bowl is also made with D&W's exclusive C-Green® material, talc filled polypropylene engineered to reduce the overall use of plastic resin while maintaining product integrity, quality and durability. For more information, please call (800) 849-4004 or visit www.dwfinepack.com.



Hoffmaster expands offering of Bubble Lock® feature for Clear PLA Lids®. Hoffmaster is utilizing the exclusive Bubble Lock® feature on its new Earth Wise® Tree Free™ 6-3/4 inch square plate lid and large sushi/deli tray lid. Offering its foodservice customers added convenience for quick removal, the lids allow the customer to simply place their thumb under the bubble and easily lift the lid off. The containers are designed with stackable lids that snap on easily and are tabbed for quick and easy separation. The Earth Wise® Tree Free™ tableware is an affordable alternative to tree-based paper, plastic or foam products and is 100 percent compostable in municipal and industrial composting facilities. For more information, please contact a Hoffmaster sales representative via email or at (800) 327-9774.



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Building on success, Anchor Packaging launches a second Crisp Food Container™. The addition of a second, smaller version of its highly successful, patented Crisp Food Container™ has been announced by Anchor Packaging. Utilizing the same Convection Cross-Flow® technology as its predecessor, the new container is sized to hold four pieces of chicken or a variety of other fried food products. In either size, the Crisp Food Containers use through-the-closure ventilation along with raised airflow channels in the base of the container. Combined with venting in the anti-fog lid, this ensures fried foods remain crispy. The unique design of this packaging system retains internal temperatures better than other containers in use for fried foods, and, like all products in Anchor's Culinary line, it is designed to withstand up to 230 degrees F when placed in warming unit displays and under heat lamps. Made of polypropylene, they are microwave safe, dishwasher safe and consumer reusable and recyclable. For more information, contact [Jon Nail](mailto:Jon.Nail@anchorpackaging.com), or call (800) 221-7351.



Fabri-Kal introduces new Easy-Fit Cup Inserts. Fabri-Kal announces the launch of a complete cup insert family that provides carry all solutions to meet customer needs. Designed to aid fresh food packaging applications, Fabri-Kal's clear, easy-fit cup inserts provide a portable solution for multi-ingredient pairings. The unique grab and go combinations provide the flexibility to merchandise a variety of foods such as yogurt and granola, fruit or vegetables with dip or green salads and dressing. Fabri-Kal's easy-fit cup inserts, flat and domed lids and matching cups are available in a variety of materials - from PET to polypropylene to plant-based resins - to meet varying operator and consumer demands. With sizes ranging from 2 to 4 ounces, Fabri-Kal's cup inserts are crystal-clear for complete product visibility and are suitable for heat sealing. For more information please visit www.fabri-kal.com.

HAVI Global Solutions Europe introduces the "Earth Tray" and marks success with the corrugated Croisilon. Developed as an alternative to a traditional melamine restaurant tray, the "Earth Tray" is manufactured utilizing bagasse resin and is also FSC certified. Beginning development in 2009, the "Earth Tray" was market tested for two months in German McCafe's in the second quarter of 2011 to qualify that the tray met all ops performance and quality criteria. Plans are to launch 10,000 pieces in McCafe Germany in the first quarter of 2012.



First initiated as part of a university project in March of 2008 and launched in restaurants in spring of 2009, the Croisilon, made from virgin corrugated board, allows food and drink to be supported and kept separate from each other while in the bag. The Croisilon is supplied to restaurants flat and is easily constructed by employees. After a successful 3 year period, the Croisilon allows restaurants to use the product to speed up delivery to the customer as well as offering the customer a reliable product to support food and drink for take away and drive thru.

For more information, please contact HAVI Global Solutions Europe info@havigs.com.

Pactiv introduces its new line of Advance™ Car Cups. Pactiv's new line of Advance™ Car Cups offer a functional pedestal design that allows the cup to fit into most cup holders. Advance™ Car Cups are offered in a choice of natural or white color. Customizing capabilities include special printing on all sizes and colors to show off brand information. For more information, please call (800) 476-4300 or visit www.pactiv.com.



Huhtamaki to launch folding carton product line. After two acquisitions, Huhtamaki, Inc. has developed a folding carton product line that will launch in March 2012. This product line consists of food trays, hot dog trays/clamshells, fry cartons, cake boxes, pie boxes and cup carriers. These products will be available in all popular sizes in white or stock print. Custom features like embossing, double-sided printing and aqueous coating are available. For more information, please contact [Leah Brown](mailto:Leah.Brown@huhtamaki.com) at (913) 583.8229 or www.us.huhtamaki.com.



HAVI Global Solutions highlights Bagel Bucket redesign and a new carton for Chicken McBites™. The Bagel Bucket was redesigned with a focus on consumer convenience and operational simplification. The structure incorporates unique side loading inserts intended to hold to packages of cream cheese, speeding up operations by allowing the crew to insert the packages directly into the side inserts of a filled bucket, eliminating the previous need to reopen and reclose the bagel bucket. This convenience also eliminates the paper liner that used to separate the bagels and cream cheese. The tapered side wall contours allow the pre-erected bagel bucket to nest and stack, while the auto-bottom and intuitive closing feature enhance crew efficiencies. The new design also caters to consumer needs by providing the optimal handle comfort level while also striving to maintain the unique bagel bucket shape and secure portability consumers have come to expect. Made from uncoated natural Kraft, the bagel bucket has superior printability characteristics and further promotes the baked goods held within.

While maintaining both food quality and integrity, the carton used for Chicken McBites™, a new popcorn chicken offering at McDonalds®, affords several unique features. Intended to marry with McDonalds® marketing tactics as a “poppable” product for the on-the-go consumer, the round ergonomic carton easily fits in the hand or car cup holder. A sauce holder with bottom support built into the carton’s top closure provides a compartment for consumers to securely place the sauce of their choice. Integrated into the built-in sauce holder are unique vent holes that dually function as closure slots and provide the proper amounts of venting to preserve the texture and quality of the fried products contained within. This feature is currently patent pending.



For more information on either of these products, please contact [J.P. Zurek](#).



Eco-Products® introduces the “EcoLid® 25”. Containing 25 percent post-consumer recycled polystyrene, the “EcoLid® 25” is available to match the EvolutionWorld™ line of paper hot cups and food containers made from 24 percent post-consumer recycled fiber. The hot cup lid comes in an 8 ounce size as well as a version that fits 12, 16 and 20 ounce cups. The food container lid is also available in an 8 ounce size, as well as a version that fits 12, 16 and 32 ounce containers.

Eco-Products® makes an important addition to the BlueStripe™ line of products. Eco-Products introduces 6 inch plastic cutlery made from 100 percent post-consumer recycled polystyrene to the BlueStripe™ line of foodservice products made exclusively from post-consumer recycled materials. The cutlery is available in traditional fork, knife and spoon as well as soup spoon and cutlery kit.



Eco-Products® introduces multiple products to the GreenStripe® line of renewable and compostable foodservice products. Eco-Products introduces several items to its GreenStripe® line, including a lid for the 8 ounce World Art™ and GreenStripe® paper hot cups, a lid for the 20 ounce insulated World Art™ paper hot cups, a 3 inch sandwich wedge container, three sizes (small, medium and large) of square sugarcane plates and two sizes (2 ounce and 4 ounce) of sugarcane portion cups and lids. All of these items are 100 percent renewable and meet ASTM 6400 or 6868 standards and are BPI certified compostable.

For more information on any of these products, please call Wendell Simonson at (720) 542-6338 or visit www.ecoproducts.com.

Insights on... Desire + Collaboration = Progress

By Lynn M. Dyer, FPI president

Wow, what a difference a year makes. One year ago, in this column, we wrote about the need for us to “work together to find solutions to challenges facing our industry” and identified that “zero waste” was one of those challenges. We suggested that the industry needs to come up with alternatives to sending our products to landfills and that we should explore all the recovery options available to us, whether that’s recycling, composting or waste-to-energy (or any other new technology that may be a viable option for our products). We pointed out, however, that we’re not the only ones who can make this happen. We’d need to work with our supply chain partners as well as others to ensure that these are economically-viable and sustainable solutions.

And where are we now? Doing just that.

In the past year, FPI facilitated the launch of the Paper Recovery Alliance, a self-funded group within FPI made up of various supply chain partners who are working collaboratively to create solutions for the recovery and processing of used paper foodservice packaging. In addition, we brought together a large group of stakeholders to learn more about current plastics recovery initiatives and discuss how the group might collectively increase the recovery and processing of used plastic foodservice packaging. For sure, we’ll be looking at the opportunities to work together and take a more holistic approach to all foodservice packaging recovery in North America. [For your information, our friends in the European foodservice packaging industry are beginning to work on a similar initiative.]

But, as we’ve previously stated, we can’t do this in a vacuum and thus we have reached out to numerous organizations to determine how we might work together to achieve the common goal of resource recovery and diverting items to their highest and best use, given the variety of product, material, market and geographic considerations. These groups have included:

- American Chemistry Council and its Plastics Food service Packaging Group
- American Forest & Paper Association
- AMERIPEN
- Association of Postconsumer Plastic Recyclers
- Biodegradable Products Institute
- Canadian Plastics Industry Association
- Earth911
- Elemental Impact
- Global Green’s Coalition for Resource Recovery
- GreenBlue’s Sustainable Packaging Coalition
- National Association for PET Container Resources

- National Restaurant Association and its Conserve initiative
- Society of the Plastics Industry and its Bioplastics Council
- U.S. Composting Council

So far, the support we have garnered from both members and allied organizations has been tremendous, but we are at the beginning of this long, and yes, difficult, journey. It is a journey, however, that we and many FPI members feel is critical to the future success of our industry. Finding solutions to one of our industry’s greatest challenges will take time, that’s for sure. But if we don’t voluntarily tackle this challenge, a solution – one that may or may not be workable – may be mandated for us.

If you’d like to participate in the work FPI has begun on foodservice packaging recovery, please contact us. So far, we’ve been successful in pulling together the supply chain from raw material supplier to operator, but we have little to no reach beyond that – waste haulers, recyclers, composters, waste-to-energy facilities, materials recycling facilities, and processors. We’re looking for ideas how to get them involved and any help from you would be appreciated.

We’re excited and encouraged about the progress we’ve seen in the last year and hope that this will lead to greater achievements in the year to come.

